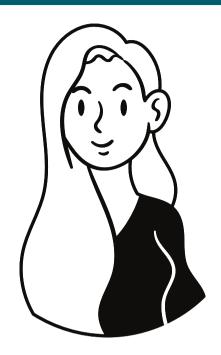
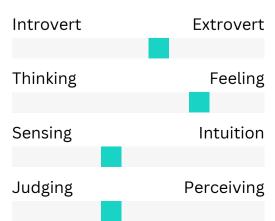
Sophie



"My mum is a domestic abuse survivor as well... so domestic abuse has unfortunately been a really big part of my life."

Age: **19** Work: **Student and works part-time** Family: **Lives in single parent household** Location: **Bridgwater**

Personality



Anxiety

Unsure

Insecure

Goals/needs

- To find local services and support
- Validation
- Guidance on how to deal with her situation
- Help to recognise red flags for future relationships
- To understand her situation in her own context

Bio

Sophie is a college student and works parttime. She lives at home with her mum who was a victim of domestic abuse when Sophie was younger. Sophie suffers from social anxiety.

Sophie has been in several abusive relationships and is currently experiencing psychological, tech and threats of physical abuse from her boyfriend. However, she does not recognise her unhealthy relationship as domestic abuse and would not think to look on a domestic abuse website.

Sophie is digitally confident and uses social media, Reddit and Tic Toc to find information. She does not know how to recognise phone cloning but she can clear her browsing history.

Context
Stress/anxiety
Confidence
Risk level
Urgency
Time available

Frustrations

- When information does not feel specific to my demographic
- When information is overly complicated with professional terminology
- When a service doesn't feel relevant to me

Finds it helpful when:

- Obvious titles are used
- Bullet points break down information
- I can read others experiences